

Synchronicity Theatre Stripped Bare Arts Incubator Project: Information and Guidelines for Application

Submission Due Date: **Wednesday, August 18, 2021 @ 11:59pm**

All materials must be received by this date in order for application to be considered.

Please submit application and attachments via electronic copy by 11:59pm EST on August 18, 2021. Please label all attachments clearly and include your name in each label.

Email complete applications to strippedbare@synchrotheatre.com. If you have any questions or difficulties with this application, contact Stripped Bare Producer Jennifer Kimball at the same email address or by phone at 404.587.3853.

Artists will be notified if selected on Friday, August 27, 2021. Public announcement will be Wednesday, August 1, 2021.

What is Stripped Bare?

Stripped Bare is Synchronicity Theatre's arts incubator project. Created from a desire to use our theatre space to make a home for new theatrical works, and a place for emerging artists to flex their wings, Stripped Bare is an incubator to test-drive new ideas. We are committed to a diversity of voices and encourage all eligible artists to apply.

Stripped Bare is about theatre at its core. A Stripped Bare project is not about sets, lights, props, and costumes. It is about actors, words, passion, movement, and ideas.

A Stripped Bare project:

- Is on its feet
- Plays with form
- Experiments with an artistic idea
- Pushes personal artistic boundaries
- Re-imagines classics or creates brand new work
- Is driven by the art

It is not:

- Only music stands. These are not staged readings. (But if you need stands, no worries!)
- It is not a full production. Seriously. So that means, there is no...
 - Set – there is no rigging, no flats, no repainting of the space, no changing of the curtain placements;
 - Lights – You can use our rep plot, but there is no re-focusing. We encourage you to think SIMPLY if you do any cuing;
 - Sound – you can have a few sound cues, but no mics;
 - Projections (with very rare exceptions)
 - Props – you may bring in and use simple, minimal furniture or props.

What will Synchronicity provide?

Synchronicity is here to support you. Our hope is that together we can grow this project with members of the community. Thanks for taking this journey with us!

What we offer:

- A \$1,000 stipend courtesy of our sponsor Mailchimp to support your production process
- 1-3 days in our space (Mon – Wed). These are 8-hour days (MAX). You may do 1-3 performances. All rehearsal and tech time (although remember – BARE) is included in this time. 8 hours must be consecutive (with one walk-away meal break), not broken up throughout the day;
- You are required to do a 7:30pm performance on the Wednesday of your three-day time slot (the final day).
- 1 technician for all of the time you are in the space;
- 1 producer and/or facility manager for all of the time you are in the space;
- 1 house manager for each performance;
- 1 box office staffer for each performance and advance box office staff: Tickets are free for all Stripped Bare performances, but patrons need to call and reserve tickets ahead of time;
- Concessions stand run by Synchronicity staff;
- Support material packets to maximize your use of social media created by our publicist;
- A recording of your final performance by a professional videographer;
- Marketing support:
 - 1 eblast to our full patron list;
 - 2-3 social media postings;
 - 1 Press Release (for the entire year of projects);
 - Inclusion on the Stripped Bare page of our website;
 - A 'how-to' page to help guide you in the promotion of your project.
 - 24-hour social media takeover: within your 3 days in our space, you take over Synchronicity's Instagram for a 24-hour period!

What we do not provide:

- All the money: We are thrilled to be able to give a small support stipend, but the rest of all funds to produce the show must be raised/provided by the artist/s. We handle all the hard costs for the items listed above and the space.
- All the marketing OR all the audience. While we do offer marketing assistance leading up to the performance(s), you will be expected to dedicate time to promote your project. See above for what we provide.
- Producing support. We're happy to help advise and provide resources, but it is up to you to pull the project, artists, contracts, royalties and any other necessary components together.
- Rehearsal, meeting, or audition space. We can only offer the up to three 8-hour days in our theatre space. Additional venue needs must be organized by the artist(s).

What do you bring to the table?

- We ask that all participants in Stripped Bare work alongside our marketing team. You will be asked to provide bios and headshots for all artists, participate in a @synchrotheatre Instagram takeover, and provide our marketing team with your marketing images.
- We also ask all participants to sign a Letter of Agreement to ensure that both parties know exactly what to expect from the Stripped Bare experience.

Who is Eligible to Apply?

- Artist or group of artists;
- Atlanta-based;
- Emerging/Early-career (have at least one paid, professional credit on your resume, but have not originated/created more than five projects in a professional setting); OR artists of any level of experience trying out a new skill-set (ie: long-term actors writing for the first time);

Lead artists must fit this definition, but supporting artists can have any level of experience.

Some fine print:

- What if something happens with our gear when you're in the space, and it delays you? *We will tack on the hours that you lost to equipment failure.*
- What happens if you have to back out? *We sure hope that doesn't happen. However, life happens sometimes. If there is an issue, let us know as soon as possible so that we can either give the time to another worthy project, or notify anyone planning to attend.*

Required Application Materials: Complete Stripped Bare Application Form, Resumes of any artists working on the project, and two Work Samples (details below)

Criteria and Judging

All applications will be read by a diverse panel of Synchronicity staff and artists. Applications will be evaluated on artistic merit, cultural impact and the strength of the project's artistic team and focus.

COVID Preparedness

Note: Our safety plans are responsive to guidance from relevant unions, the CDC, City of Atlanta, the Emory Nursing/Public Health task force, and other sources.

With that in mind:

- The application contains some questions geared towards COVID preparedness. *This is only for our planning purposes, and responses will not give applicants a better or worse chance of being selected. Please answer as fully and honestly as you are able.*
- If selected, applicants will be asked to sign an acceptance of our procedures, including required negative COVID test result and in-theater procedures that may include daily temperature checks and use of PPE.